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Local Children's Charity Achieves Highest Level Q Mark for Second Consecutive Year



Dublin, Ireland – 29 July 2024, The Childhood Development Initiative (CDI) has achieved the Q Mark for Quality Management Systems at Level 3 for the second year running. This prestigious recognition, awarded by [Excellence Ireland Quality Association \(EIQA\)](#), underscores CDI's commitment to maintaining and improving its high standards of service delivery and organisational management.

CDI has not only retained its Level 3 status but has also increased its overall score from 857 in 2023 to 872 in 2024, demonstrating continuous improvement in processes, systems, and overall performance.

Marian Quinn, CEO of CDI, commented: "Achieving the Q Mark Level 3 for the second consecutive year is a significant milestone for CDI. It validates our team's hard work and dedication to excellence. The increase in our score demonstrates our commitment to elevating our standards year on year."

CDI, which is partly funded under the Government's Area Based Childhood Programme (ABC), works to break the cycle of child poverty in Ireland's most challenged areas. Operating from Tallaght and delivering services nationally, CDI designs, implements, and evaluates evidence-informed programmes addressing local needs, including language development, literacy, health, early years education, conflict management, and community safety.

The organisation's objective is to ensure every child in Ireland thrives, enjoying health, happiness, and freedom from poverty. CDI achieves this through partnerships, adopting a strengths-based, family- and child-centred approach, and leveraging evidence, innovation, and early intervention strategies.

Quinn added, "This recognition reinforces our position as a leader in childhood development and community support. It assures our partners, funders, and the communities we serve that CDI operates at the highest levels of quality and efficiency."

Catriona Rodgers, Chair of the [Board of Management](#), emphasised: "The Board takes its governance responsibilities very seriously. We are cognisant of our important function in supporting and challenging the staff as we continuously strive for excellence. This Q mark affirms the organisation's work and gives great reassurance to the many families and funders with whom we work."

The Q Mark for Quality Management Systems is a renowned business excellence framework that evaluates all aspects of an organisation, including Leadership and Commitment, Employee Engagement, Customer and Stakeholder experience, and Excellent Business Systems and Processes.

CEO Marian Quinn stated, "We at Childhood Development Initiative are dedicated to improving the development of children and families through our collaborative efforts. The EIQA Q Mark illustrates the gold standard we hold ourselves to as we innovate and respond to the needs of communities."

CDI's achievement highlights its excellence across key areas, ensuring it is well-positioned to continue its vital work in supporting children, families, and communities throughout Ireland.

For more information, please visit www.cdi.ie

End of Press Release

About CDI:

The Childhood Development Initiative (CDI), which is partly funded by the Government's Area Based Childhood Programme (ABC), works to break the cycle of child poverty and improve outcomes for children in disadvantaged areas of Ireland. Based in Tallaght but operating nationally, CDI designs and delivers evidence-informed programmes addressing local needs in areas such as language, literacy, health and community safety.

CDI's aim is for every Irish child to thrive, be healthy, happy and poverty-free. Using a strengths-based, family- and child-centred approach, CDI works in partnership to deliver early intervention programmes. They also support parents and provide capacity-building measures for professionals, all underpinned by evidence and innovation.

For more information about CDI and their commitment to quality, please contact:

Notes to Editors:

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